

CHRIS CURRIE, BCom, BSM

PIERCELAND, SK | CHRIS.CURRIE1999@OUTLOOK.COM |
(306)819-3212 | [CHRIS CURRIE | LINKEDIN](#) | [ICE VISION PODCAST](#)

EDUCATION

Brock University
St. Catharines, ON
Bachelor of Sport Management
April 2025

University of Saskatchewan
Edwards School of Business
Saskatoon, SK
Bachelor of Commerce, Major in Marketing
December 2022

SKILLS

Microsoft Office applications: Excel, Word, Access PowerPoint

Programming Languages: Python and SQL

Video editing software: Adobe Premier Pro, Lightworks, Riverside

Graphic Design: Canva, Adobe Photoshop

LEADERSHIP EXPERIENCE & ACHIEVEMENTS

Marketing Specialist
Brock Sport and Business Association
January 2024 – April 2025

Minor Hockey Referee
Saskatchewan Hockey Association, 2012-2020

- 2018 “Most Improved Official”
- Recipient of the 2018 Saskatchewan Hockey Association Scholarship

Saskatchewan High School Athletics
Provincial Championships, 2015-2018

- Provincial Bronze Medalist in 2015

Saskatchewan Summer Games
Discus and Hammer Throw Athlete Team Rivers West, 2016

PROFESSIONAL DEVELOPMENT

Finalist – 2025 MLSE Case Competition October 2024 – January 2025

- Participated in the 2025 MLSE Global Partnership Case Competition, advancing to the final 16 live presentation round out of over 200 international teams.

Consulting Experience January - April 2022
University of Saskatchewan September - December 2022

Participated in two marketing consulting projects:

- Developed a budget and oversaw adherence for the Saskatoon SPCA
- Conducted market research and set goals to ensure a successful marketing plan for the Saskatoon Symphony Orchestra.

Podcast
Brock Sport and Business Association Podcast, September 2024 - April 2025
Ice Vision Podcast April 2025 - Present

WORK EXPERIENCE

Game Day Associate
Brock University, St Catharines ON September 2024 – February 2025

- Managed ticket sales and admissions on game days for the Men’s and Women’s Hockey teams
- Assisted with set-up of VIP areas for season ticket holders
- Ran the score clock in arena during game play
- Tracked statistics and submitted online game sheet to Ontario University Athletics
- Captured game play with video camera for the teams’ head coach

Skilled Laborer
Ledcor, Kitimat BC May - August 2024
Midwest Pipelines, Edson AB February – August 2023; May – August 2020, 2021

- General equipment maintenance including changing buckets and teeth on track hoe and dozer, greasing and cleaning tracks
- Reclamation work including assisting equipment in the restoration of natural creeks crossing the work site, building water diversion berms and removing any unnatural material from the worksite
- Assist in the removal of pooled water in work area
- Labouring duties such as: offsetting stakes for dozer to rip ditch, build access ramps for wing walls and spotting for equipment operator during ditch digging

Senior Associate
Excel Promotions, Saskatoon SK May - August 2022

- Marketing and sales across western Canada through one-on-one sales
- Wrote and marketed sales pitches based on product that was being sold
- Provided leadership and training for new hires
- Placed top 20 in Canada during a bracket competition amongst peers involved in the same sales and marketing strategy

REFERENCES

Matt Creamer – Game Day Lead
Brock University Athletics, St Catharines, ON
(905) 447-1710

Darren Macdonald - Foreman
Midwest Pipelines, Edson AB
(902) 578-1288

Ariel Roach – Manager
Excel Promotions, Saskatoon, SK
(306) 713-9010