

# CHRIS CURRIE, BCom, BSM

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(306)819-3212 | [CHRIS CURRIE](#) | [LINKEDIN](#) | [ICE VISION PODCAST](#)

## EDUCATION

**Brock University**  
St. Catharines, ON  
*Bachelor of Sport Management*  
April 2025

**University of Saskatchewan**  
**Edwards School of Business**  
Saskatoon, SK  
*Bachelor of Commerce, Major in Marketing*  
December 2022

## SKILLS

Microsoft Office applications: Excel, Word, Access PowerPoint

Programming Languages: Python and SQL

Video editing software: Adobe Premier Pro, Lightworks, Riverside

Graphic Design: Canva, Adobe Photoshop

## LEADERSHIP EXPERIENCE & ACHIEVEMENTS

**Marketing Specialist**  
*Brock Sport and Business Association*  
January 2024 – April 2025

**Minor Hockey Referee**  
*Saskatchewan Hockey Association, 2012-2020*  
• 2018 “Most Improved Official”  
• Recipient of the 2018 Saskatchewan Hockey Association Scholarship

**Saskatchewan High School Athletics**  
*Provincial Championships, 2015-2018*  
• Provincial Bronze Medalist in 2015

**Saskatchewan Summer Games**  
*Discus and Hammer Throw Athlete Team Rivers West, 2016*

## PROFESSIONAL DEVELOPMENT

<b>Finalist – 2025 MLSE Case Competition</b>	October 2024 – January 2025
• Participated in the 2025 MLSE Global Partnership Case Competition, advancing to the final 16 live presentation round out of over 200 international teams.	
<b>Consulting Experience</b> University of Saskatchewan	January - April 2022 September - December 2022
Participated in two marketing consulting projects: <ul style="list-style-type: none"><li>Developed a budget and oversaw adherence for the Saskatoon SPCA</li><li>Conducted market research and set goals to ensure a successful marketing plan for the Saskatoon Symphony Orchestra.</li></ul>	
<b>Podcast</b> Brock Sport and Business Association Podcast, Ice Vision Podcast	September 2024 - April 2025 April 2025 - Present

## WORK EXPERIENCE

<b>Game Day Associate</b> <i>Brock University, St Catharines ON</i>	September 2024 – February 2025
• Managed ticket sales and admissions on game days for the Men’s and Women’s Hockey teams	
• Assisted with set-up of VIP areas for season ticket holders	
• Ran the score clock in arena during game play	
• Tracked statistics and submitted online game sheet to Ontario University Athletics	
• Captured game play with video camera for the teams’ head coach	
<b>Skilled Laborer</b> <i>Ledcor, Kitimat BC</i> <i>Midwest Pipelines, Edson AB</i>	May - August 2024 February – August 2023; May – August 2020, 2021
• General equipment maintenance including changing buckets and teeth on track hoe and dozer, greasing and cleaning tracks	
• Reclamation work including assisting equipment in the restoration of natural creeks crossing the work site, building water diversion berms and removing any unnatural material from the worksite	
• Assist in the removal of pooled water in work area	
• Labouring duties such as: offsetting stakes for dozer to rip ditch, build access ramps for wing walls and spotting for equipment operator during ditch digging	

<b>Senior Associate</b> <i>Excel Promotions, Saskatoon SK</i>	May - August 2022
• Marketing and sales across western Canada through one-on-one sales	
• Wrote and marketed sales pitches based on product that was being sold	
• Provided leadership and training for new hires	
• Placed top 20 in Canada during a bracket competition amongst peers involved in the same sales and marketing strategy	

## REFERENCES

Matt Creamer – Game Day Lead  
Brock University Athletics, St Catharines, ON  
(905) 447-1710

Darren Macdonald - Foreman  
Midwest Pipelines, Edson AB  
(902) 578-1288

Ariel Roach – Manager  
Excel Promotions, Saskatoon, SK  
(306) 713-9010